Jennifer Lycke

**UI/UX** Designer

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An adaptable, creative & analytical certified UI/UX Designer solving problems for high-impact clients & applications

## **Recent Skills**

User Experience (UX) Design, User Interface (UI) Design, User Research, Wireframing, Prototyping, Human Centered Design (HCD), Gen AI, Visual Design, Usability Testing, Design Thinking, Information Architecture, Design System, Web Accessibility / 508 Compliance, Front-End Web Development, Agile, Lean UX, Business Requirements, HTML, CSS

- Tools: Figma, Adobe XD, Adobe Creative Suite, Microsoft 365, SharePoint, Jira, Confluence, Google Analytics
- Security: Current Secret Clearance; experience working with PII and sensitive data

## **Recent Experience**

UI/UX Designer, MARCH 2023 - PRESENT Acuity Inc, Arlington, VA

- Design user interfaces and prototypes for high-impact government enterprise applications, including complex task flows and user journeys, and incorporation of AI and a Language Learning Model (LLM), to create user-friendly workflows that solve users' problems. Collaborated on these designs with stakeholders and team members.
- Conduct user testing to determine preferences and pain points, and iterate on designs to further ease pain points
- Create components for the program-wide design system to improve efficiency for designers and developers

Web Content Manager / UI/UX Designer, JULY 2008 - FEB 2023 Acuity Inc. (formerly with ManTech), Portsmouth, VA

- Improved efficiency by designing user-friendly web interfaces and digital business applications for 70,000+ United States Coast Guard users, decreasing time on task for common processes used by the command and the fleet
- Increased portal engagement and improved user feedback by establishing a successful Intranet, intuitive information architecture and interactions, and a knowledge system that became a role model for other units
- Improved customer service and business processes, by gathering user feedback, analyzing user pain points, and improving user journeys, after launch of new Intranet for 1,000+ staff, resulting in positive client feedback

## **Additional Experience**

- Designed and developed user-friendly distance learning on award-winning CACI team for Department of Defense (DoD)
- Improved online digital presence, visual design, and branding for small businesses, startups, and non-profit organizations

## **Education and Certifications**

- AWS Certified Cloud Practitioner, 2025
- DHS 508 Trusted Tester Certification, 2023
- Google UX Design Certificate, Google Coursera 2021
- **Design Thinking Certificate**, Cornell University 2019
- User Experience Design & Development Advanced Certificate, Rochester Institute of Technology (RIT) 2017
- Bachelor of Arts Degree (BA), Cum Laude, Art, Messiah College